

SPONSOR AND NON-FOOD VENDOR APPLICATION

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|--|--|---------------------|---|--|-----------------------|---------------|
| Business Name | | | | | | |
| Address | | | | City, State, ZIP | | |
| Main Contact | | Phone | | E-mail | | |
| On-site Contact | | On-site cell phone: | | E-mail | | |
| Will bring a tent: ____ Yes ____ No | | | | Will bring a truck/trailer: ____ Yes ____ No | | |
| Type of Vendor (check box) | | Fee | Payment: | VISA | Master | Amex Discover |
| Business/Corporate/Political (GOLD Sponsor, per media kit) | | \$1,500 | C/C Number: | | | |
| Business/Corporate/Political (SILVER Sponsor, per media kit) | | \$750 | Exp Date: Month / Year | | V-Code (back of card) | |
| Non-Profit Organization/Community Group | | \$350 | Name of Cardholder | | | |
| Craft or Home Based Business Vendor | | \$300 | Billing address (where credit card statements are sent) | | | |
| Total Due: | | | | | | |
| Food/beverage Vendor | | STOP | Use Food Vendor application | | | |

Vendor definitions (vendor category must be approved by the festival organizer)

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| Business/Corporate/Political vendor: Companies that wish to promote their professional products, services or message at the event. Examples: Insurance companies, realtors, chiropractors, travel agents, retail stores, restaurants, dealerships, financial institutions, real estate agents, mortgage brokers, political campaigns, custom made goods, etc. |
| Food Vendor (DO NOT USE THIS APPLICATION): If you sell products that people will eat or drink during the event, you are a food vendor. Refer to the Food Vendor Application. |
| Non-Profit and Small Community Group: A group organized for purposes other than generating profits; and for the effect of this event, includes small (less than 5 employees/workers) educational, religious, or scientific organizations. This category excludes financial institutions, colleges and universities, and political organizations of any kind. If selling food (excluding pre-packaged items), must apply as food vendor. You must include documentation of your non-profit status with your application. |
| Craft Vendor: A craft vendor sells handmade items and has a business operation of less than 5 employees/workers. Please include a detailed description and photograph of your booth items. Vendors are responsible for collecting the appropriate sales tax. |
| Home Based Business Vendor: A business whose primary office is in the owner's home, with less than 5 workers. Includes vendors who sell non-handcrafted products such as sunglasses, novelty items, home decorative items, or any mass-produced items. Examples are Avon, the Pampered Chef, Party Lite, and Tupperware. Vendors are responsible for collecting the appropriate sales tax. |

Vendor assumes full risks of injuries, property damages, or loss that it might sustain as a result of participating in any and all activities connected with the festival. Vendor agrees to waive and relinquish any and all claims against the city and organizers of the festival, as a result of participation in the festival. Vendor agrees that all demonstrations and activities might be photographed for publicity purposes. **Event will be held rain or shine. No refunds will be issued.** If vendor violates terms of this contract, rights will be revoked without refund. Vendor agrees to be present the entire day of the festival. Standard booth size is 10'x10'. Vendor is responsible to bring tents, tables, etc. No electricity provided. Sponsors will get all benefits specified in the package purchased, according to the media kit.

PRINT NAME _____ SIGNATURE _____ DATE _____

The person signing this application acknowledges all terms of this agreement and agrees that it has the authority to do so, and to bind the business or institution above mentioned.

Send completed application with payment information to elcomercio@imageimpressions.com, or by fax at 303-308-9485, or by mail to El Comercio de Colorado, 6805 Broadway, Denver, CO 80221. For questions, call 303-308-9486.